## AS SEEN IN Forbes & Fortune

## SOUTHERN CALIFORNIA LEADERS IN LAW

## Experience You Can Trust

Personal injury firm **BD&J, PC** has the resources and expertise to win just compensation for its clients.

• o insurance company wants to cut a check, let alone a big one," says Michael Madadi, Attorney Director of pre-litigation at BD&J, PC. "These companies enjoy being Goliaths. They use their size and resources to their advantage. That's where we come in. Our practice is specifically tailored to both represent the small-scale, everyday accident claims as well as take on large complex personal injury cases."

Headquartered in Los Angeles, BD&J is one of California's leading personal injury law firms. It's also among the largest, boasting dozens of attorneys and hundreds of support staff. Representing clients throughout the state, the firm provides rigorous advocacy in cases ranging from vehicle accidents and premises liability to large-scale mass torts. The firm's track record speaks for itself, recovering more than **\$2 Billion** in compensation for clients.

"The only thing that matters is getting results for our clients," Madadi says. "We're not just fighting for fair compensation for their injuries; we're fighting to ensure they can get back to their lives."

Madadi's work largely consists of "handling a caseload of the largest accidents within the office, mentoring and teaching attorneys and staff, speaking on panels and representing the firm at events, and generally putting out fires to keep things running smoothly," he says. He joined BD&J in 2020 following stints at a prestigious antitrust firm and the Consumer Protection Unit of the San Diego District Attorney's Office. These days, he focuses on resolving cases before they become litigious, time-consuming, and expensive for clients.

"I try not to end up in court, and I like to end cases with the stroke of a pen if I can," Madadi says. "When that is not possible, I work with our amazing litigation teams to build a case that we can win at trial. The entire staff, from the top down, works very hard to ensure that we get great results for our clients."

## **BIG FIRM RESOURCES, INDIVIDUAL SUCCESSES**

"We're one of the largest personal injury firms in the state, but our size does not dilute the fact that we genuinely care about our clients," Madadi says. "We handle every case with compassion and professionalism. We're here to help as many people as humanly possible."

In the vast majority of the firm's cases, helping clients means taking on insurance companies. Madadi characterizes these firms as classic bullies, rarely acting in good faith and almost never offering a fair settlement to those who have been harmed by their negligence. The insurance company playbook rarely changes, he explains, always seeking to delay the process and discredit the injured. The only time they change this approach is when they are faced with a firm that is "fully capable of punching them in the mouth," Madadi notes. "We've gone up against a lot of insurance companies, and they know that they can't bully us," he continues. "We're a large firm; we have excellent attorneys and the experience to back it up. When they're doing their cost analysis, our reputation for success is a part of that math."

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